

Francis Kaiven  
280 Marin Blvd. Apt. 19P  
Jersey City, NJ 07302  
Art Director/Designer  
917-324-8450  
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### Summary:

A passionate art director with web design, brand design, direct response and leadership experience.

### Qualifications:

Creative : Skilled and trained in layout, brand and web design.  
Strengths in website and email design.  
Strengths in print, dm, identity and viral campaigns.  
Quick creative turnaround. From brainstorm to delivery.  
Strong team leadership and team building skills.

Computer: Adobe(CS5) Indesign, Photoshop, Illustrator and Flash. Dreamweaver.

### Experience:

#### Senior Art Director, ALM

New York, NY June'11 –Present

- Responsible for all print and web campaigns created for the company (including iPad and iPhone)
- Review all production materials on key projects and provide signature authority
- Responsible for a creative team of five (4 designers and 1 copy writer)

Clients

- Law.com
- The American Lawyer
- Corporate Counsel Magazine
- Lawjob.com

#### Art Director, ALM

New York, NY Nov'09 –June'11

- Print Design/DM
- Email Design
- Web Site Design/Interactive Media Design

#### Associate Creative Director, UDigg

New York, NY August'09 –Sept'09

- Web Site Design
- User Experience Coordination

Clients

- Gaylord Hotel Group

#### Art Director, Scuderia O2

New York, NY Nov'06 – Aug'09

- Brand Design and Redesign
- Email Design
- Website Design and development
- Direct Mail Design
- Credit Card Design
- Print Production

Clients

- Virgin Atlantic
- Pearson Digital Learning
- First National Bank of Omaha
- Green Levittown
- So2 Motorsports
- Grand Prix New York

#### Art Director, Chinnici Direct

New York, NY March'01 – Nov'06

- Brand Design
- Web and Email Design
- Direct Mail Design
- Credit Card Design

Clients

- Chase Manhattan Bank
- John Deere
- FDNY

#### Designer, Falcon Perspective

Long Island City, NY Sept'00 – Feb'01

- Brand Design
- Trade Show booth designs

Clients

- Hasbro Toys
- USTA

### Education

St. John's University Sept'97– May'01

BFA in Graphic Design